

# Backup Blues

**We now use computers for virtually every office task, and everything gets safely saved to the hard drive – so why then do we need to back this up, and what exactly does it mean?**

Imagine sitting in front of your PC or laptop and suddenly the screen goes blank. Your computer's hard drive has crashed and will not re-boot, no matter how many times you try! The system does not work and all your critical business information has gone.

**Your client databases - gone**

**Account records - gone**

**Letters, invoices, email correspondence – all gone**

Unless you have a current backup copy available, it is very likely that your business will cease to operate for some time, if not indefinitely. In addition you have to go through the awful experience of losing any personal or sentimental information, such as your digital photographs.

With so many threats to your data from viruses, user error, power failures, flooding, fire and theft, backing up your critical business files is now not an option – it is a necessity!

**So what is the solution?**

There are many backup solutions available ranging from floppy disc to CD/DVD ROMs and tape drives. However these are manual processes and as such involve time and effort, and as a consequence they may often be neglected.

When was the last time you backed up your information? Did you check to confirm the media copied it successfully? And did you then store the disk or tape safely off-site?

Do you do this every day?

*"It is a crucial requirement for every IFA to back up their computer data on a daily basis, and with the new FSA legislation just round the corner it is now even more critical that this is carried out.*

*Mortgage 2000 suggests IFA's use a secure online data backup solution, as this method complies with FSA regulations, and we recommend Depositit, as their software is very easy to use, very secure and incredibly well priced."*

**David Payne Compliance Director of m2i**

If you find backing up manually onto CDs, DVDs or tapes, and those trips to store them off-site, less than convenient - the easiest, safest and most cost effective solution is to use Depositit's online data backup service.

Depositit's data backup solution is amazingly easy to use, and once installed it:

- **Automatically remembers to back up your data every day, so you don't have to.**
- **Stores 3 separate copies of your data in three maximum security off-site facilities.**
- **Confirms the backup has been carried out successfully.**
- **Restores your data quickly and easily at the click of a button.**

As well as automatically backing up your important files daily and securely storing them in 3 separate data centres, Depositit also encrypts them to 448-bit level (that's over 3 times the security provided by most internet banks) assuring complete privacy and confidentiality.

*"I was recommended Depositit by a colleague, on the basis that it was simple to use, very secure and affordable, and will be eternally grateful for that recommendation!*

*All my data was gone including all of my contact details, emails and other important correspondence. I actually felt quite ill, and called Depositit's support team who were extremely helpful and explained that I had nothing to worry about, as all my data was safely backed up on their servers. Once the insurance company delivered my new laptop (they couldn't bring back my data) I downloaded all my information back again. It didn't take long at all, was very simple and above all, everything was there!*

*I came very close to losing everything that has taken me over 10 years to build.*

*It was the FSA regulations that spurred me into action, but seeing how easy it is to lose data, I would recommend everyone to backup their computer files, as you just don't know when you're going to lose them!"*

**Nigel Smith - IFA  
AE Thomson Ltd**

The Depositit software can be installed onto individual PCs, laptops and servers, and in the case of any emergency your files are instantly retrievable at the click of a button. The solution costs from £60 + VAT per annum, however visit the Mortgage 2000 website today and you can subscribe from just £49 + VAT!

Don't leave it to chance or wait until it's too late, because if something does happen it will cost you a lot more than £49!

Visit <http://www.mortgage2000.co.uk/computerbackup> and backup your data securely today.

